

CASZIN



The B2B Magazine for the Adult Biz



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Two Brands, Two Moods,
One Shared Live Network



with exciting new Features

© TES: Andreas Bischoff in
an exclusive Interview



Adult Press
Association

© Sevilla 2027:
the biggest TES ever

© Creators: Titlegirl Mia May,
Becky California and Bikergirl
in Business Interviews



ONE NETWORK.
TWO LIVE BRANDS.

MORE CHOICE. MORE LIVE.

TWO DISTINCT LIVE EXPERIENCES.

DISCOVER BOTH BRANDS

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Welcome to the TES

The TES holds special significance for CASZIN. Three years ago, everything started here: CASZIN was introduced as a new trade magazine for the industry.

It provides an editorial platform for all market participants, whether they are directly involved in the Adult Biz, fan portals, cam, artificial intelligence, affiliate, dating, payments, nutra, AVS, creator, or any of the many other topics represented here in Prague.

I am very pleased with how well the collaboration with the event, the many business friends and companies has developed.

On CASZIN.COM, hundreds of specialist articles, interviews, guides, news reports and much more are now available.

We spoke with Andreas Bischoff and learned a great deal of insightful information about the TES and the industry. You can find excerpts from the interview starting on page 4 and, as always, the full version via the QR code provided. All other articles also continue online via the QR codes.

As always at this point, the call: Anyone who wants to benefit from our strongly increased reach and present their company or product: Get in touch with me directly!

Willkommen zur VENUS!

Die VENUS ist wie jedes Jahr etwas ganz besonderes für die Branche. Sie bringt unglaublich viele Bereiche in einem kunterbunten, erotischen Potpourri zusammen. CASZIN ist seit drei Jahren mit von der Partie und diesmal auch mit dem gemeinsam mit CuteAndDangerous produzierten CREATORMAGAZIN vertreten. Ob VENUS, CASZIN oder CREATORMAGAZIN: Business und Creator sind immer stärker vertreten. CASZIN.COM ist nach wie vor online in deutsch und englisch abrufbar. Alle Artikel der folgenden Seiten findet ihr in voller Länge über die QR-Codes online auch auf deutsch.

Wer als Creator oder Unternehmen in Zukunft vertreten sein möchte: Zögert nicht und kontaktiert mich !

Und jetzt: Viel Spaß und Erfolg auf der VENUS !



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Imprint

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Interview with Andreas Bischoff



Andreas Bischoff in exclusive interview about the significance, focus and future of the TES

The European Summit / TES has been the absolute fixed point of the industry for a proud 17 years: What started as an affiliate and online marketing conference now covers significantly more areas: topics such as Artificial Intelligence, Crypto, Dating, AVS, Payment, Nutra, iGaming, Influencer & Creator, Fan portals and much more have long been fully integrated. CASZIN spoke at length with Andreas Bischoff, who provides more than interesting insights behind the scenes of the event:

Two years after the last conversation, Andreas Bischoff describes the growth: “The biggest difference is probably that two years ago we had 1,683 participants and thus still all participants could purchase a ticket. Since then we have grown strongly and with ‘only’ 1,700 available tickets for Prague in September 2026, many people who would have liked to participate will probably no longer get a ticket. In Seville – which will be the largest TES of the last 18 years – we do not have this problem. There we can easily accommodate 5,000 or more participants.

What probably distinguishes us from other events in the industry and what makes us a must-attend for many is presumably the family-like atmosphere of our events. That’s why people like to come to our events – to see their ‘loved ones’ again 🥰”

About Prague: The intimate character remains despite the size: “I think the secret is to keep the event compact. A maximum of 1,700 people fit into the event hotel in Prague and we admit

exactly that many participants. This always creates a nice intensive atmosphere. And due to the compactness of the event you can meet everyone without having to cover long distances. Sufficient food, drink and entertainment then do the rest.”

Key topics for Prague 2026: “Artificial Intelligence, Age Verification and Online Dating are definitely three of the top topics in Prague. That’s why these three topics will also get their own seminar rooms and seminar tracks in Seville in March 2027.”

Further tracks will cover Dating & Relationships, AI & SaaS Tools, Age & Identity Verification, Payments, Crypto & FinTech, Health & Nutra, iGaming, Betting & Casino, Utilities & Mobile Apps as well as Solopreneurs, Influencer & Content Creators.

On networking: “Through our detailed participant list and the offer to contact all participants in advance via ‘TES Mail’ and ‘Whova Mail’ as well as our event Telegram group, participants have every opportunity to organise their business appointments in advance. There is actually no reason to arrive at the TES without a complete calendar full of meetings. This eliminates unnecessary time-wasting through ‘cold calling’.”

Exhibitor mix: “Well, market trends of course always have an influence on the exhibitor mix. As already mentioned above, Artificial Intelligence and Age Verification are currently hot topics – and that is of course also reflected among the exhibitors.”

Sustainability of the event: “I think that over the last 17 years we have somehow

managed to ensure that our participants encounter each other less as just that, as participants, but rather as ‘business friends’. Somehow we have managed to get our participants to encounter each other more friendly and openly. And that of course also helps when it comes to the business side.”

Looking ahead (already more than 75 % of exhibition space sold for Seville 2027): “Well, in Marbella and Prague we have now reached the limit of what is feasible. Seville is refreshingly different in this respect, as we will still be able to grow there for quite a while. That’s why TES 2027 Seville will also, without any doubt, be the largest TES of all time.”



Read the full interview online at:





Two live brands, one simple choice

Live entertainment works best when it feels like a place you chose, not a feed you landed in by accident. That is why LiveStrip and Susi.live keep their own names, look and tone, even though both belong to the same network.

LiveStrip will already be familiar to many viewers. Susi.live opens the door to a different atmosphere. The idea is not to make one brand a copy of the other, but to give people a genuine choice before they enter a show.

Some visitors know exactly what they are looking for. Others prefer to browse, follow a recommendation or simply see who is live. With two clearly recognizable destinations, that first step becomes easier: pick the mood, meet the personalities and stay where the chemistry feels right.

The shared network works quietly in the background. Up front, each brand is free to keep its own character. For viewers, there is no complicated story to learn and no need to choose sides. LiveStrip remains LiveStrip; Susi.live remains Susi.live.

Both brands will be part of this autumn's industry calendar around TES Prague and the VENUS Business Area. It is a good opportunity to discover them side by side and decide which live experience suits the moment.

Two live brands. Your choice.



www.susi.cash



Adult Press Association: Nine Specialist Media Outlets Join Forces

CASZIN presents an organization that has emerged from years of collegial collaboration and that will strengthen independent media in the German-speaking adult entertainment industry: the Adult Press Association (APA).

On August 10, 2026, nine independent specialist media outlets founded the Adult Press Association. The official launch will take place on the opening day of VENUS Berlin on October 22, 2026. The alliance creates a shared platform for editorial collaborations, industry-relevant special projects, cross-promotion, and cross-media campaigns. The editorial and entrepreneurial independence of all member media remains fully intact.

The APA is neither a joint editorial office nor a classic industry association. Each medium retains its profile, its journalistic orientation, and its individual target-group approach. At the same time, the members receive reliable structures to bring together topics, knowledge, and reach for selected projects.

Nine Publications from the Adult Sector
The nine founding media bring different editorial focuses, target groups, and many years of industry experience. Together, they enable broad and differentiated coverage of developments, personalities, companies, and trends in the adult entertainment industry:

ERONITE, CASZIN, GERMAN ADULT NEWS, CUTE & DANGEROUS XXX, CREATORMAGAZIN, DIE WELT DER VENUS MAGAZIN, HAPPY WEEKEND, HOT SLATE, and ADULT WORLD MEN ONLY.

The APA's priorities include joint editorial formats, industry-relevant special projects, cross-promotion, as well as cross-media advertising and sponsorship offers. The alliance sees itself as a professional contact for companies, agencies, organizers, institutions, and media partners.

Responsible for this alliance are: Tom Berger (GERMAN ADULT NEWS), Bernhard Bradatsch (CASZIN and CREATORMAGAZIN), Oliver Williams (CUTE & DANGEROUS XXX, HOT SLATE, among others), and Mario Meyer (ERONITE).

The Adult Press Association (APA) is an independent media alliance of established specialist publications from the adult entertainment industry. It promotes journalistic quality, media reach, and economic strength through targeted cooperation. The editorial and entrepreneurial independence of the affiliated media remains fully intact.

Further information:
www.adultpress.org

Mia May – CASZIN Creator of the Month October

With Mia May, we are honoring in October a model who not only shines in front of the camera and in videos, but who lives her profession with a mixture of pride, humor, and refreshing directness that is rarely found.

The native Saxon, who has been living in Switzerland for years and is now also building projects in Namibia, speaks openly about her calling as a camgirl, model, and producer – and about why the media in particular once led her down this path. She talks about why she loves genuine encounters more than anything else, how she sees social media as a necessary evil, and how she became a brand ambassador for Ero-nite.

Anyone who wants to know how someone without a classic work-life balance still goes to bed with a smile in the evening, why authenticity means everything to her, and what advice she gives to aspiring colleagues should read the full interview online here. Mia May – unfiltered:



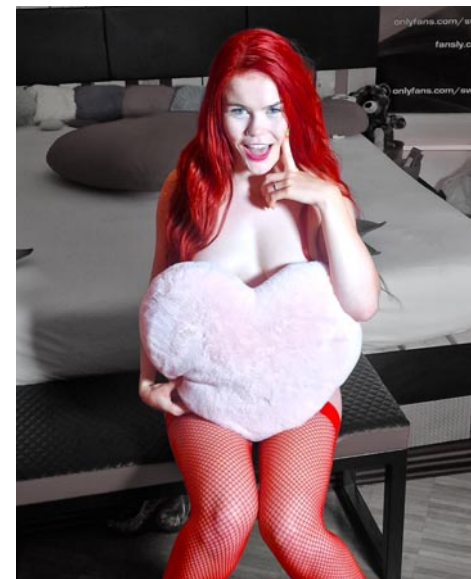
“I’ve been living in Switzerland for many years now and I’m truly at home here. My core business runs here, I love the country and especially the people. Six years ago it was absolutely the right decision for me to come to Switzerland.”
“I deal very openly with my work as an erotic model – after all, I chose it myself. I love my profession and I’m proud of it. For me it’s a job like any other – just one where a lot more people are probably curious to listen 😊.”

“I especially love the trade fairs. There I can be close to my fans in a way I otherwise can’t. At the same time I meet colleagues again whom you barely see all year. That’s a wonderful combination.”
“After a long day I really like going into the cam. It relaxes me. And I meet the

users there on equal footing: My viewers also come from their everyday lives, have worked, had stress and a thousand things on their minds. Then we meet in the evening in the cam and wind down the day together.”

“I’m on Instagram, but I much prefer being on X and other platforms. Still, I’ll probably never become the enthusiastic influencer. 😊 For me, social media is mainly a means to an end.”

“My biggest thanks go to my fans and followers. You are the reason I get to sit here today. With every follow, every visit, every like and every bit of support, you help me continue on my path – also for you.”



You can find Mia May here:

4based



Livestrip



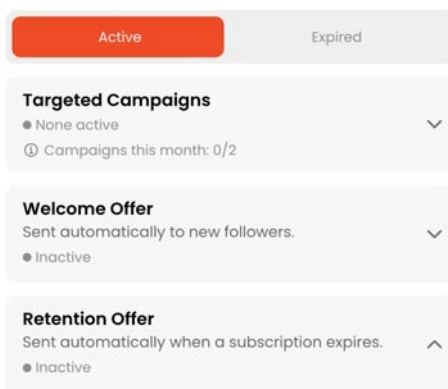
Homepage



4based with exciting new Features: Business Hub and improved Navigation

There's a lot of news to report from 4based: All creators will now find a brand-new "Marketing Hub" under the "Business" menu item, featuring three powerful tools for customer retention and win-back:

< Marketing Hub



First and foremost, the "Targeted Campaigns": Here you can use targeted discount campaigns to win new customers (among your followers) and win back former subscribers. The freely selectable discount ranges all the way up to free access for a few days. Up to two campaigns per month are possible.

The "Welcome Offer" is aimed at all new followers – they receive it automatically. This tool is ideal for promoting on social media or in a Telegram channel. When you link your 4based profile there, all new followers automatically receive

the Welcome Offer; discounts of up to 80% can be set. This allows you to very effectively increase the conversion from social-media fan to paying subscriber!

"Retention Offer" – the win-back automation: You can use this function to win back fans whose subscription is about to expire. Here too, of course, you decide yourself which discount is offered to these users.

Important: The discounts always apply only to the first month! After that, customers pay the regular subscription price. Within 90 days, a user can only use one discount offer from you.

Individual chat prices: You can now customize your regular message price on a per-user basis. This can be used in many ways: For especially loyal fans who buy a lot of content, for example, you can offer lower prices. Completely different for those who rarely or never buy – but like to write a lot: Here you can also set a higher price so that you don't invest too much time for too little revenue. In the fetish area, too, prices can be set that these users often accept without any problem. Important: The price can only be adjusted once within 24 hours in each case, in order to keep it clear for the users as well.

But a lot has also changed for the fans: There is a new subscription management that highlights the advantages of the subscriptions even more clearly. In the new "My Creators" section, the fan sees the exclusive feeds of their sub-

scriptions with the corresponding content. In addition, after purchasing content, they can mark it, bookmark it, and organize it clearly in folders. Expired subscriptions still show how many exclusive pieces of content have been added since the expiration. The fan sees what they are currently missing and is thus motivated to resume the subscription. Regular and frequent posts therefore help you increase the motivation even among expired subscriptions.

You can read further details about the new functions in full here:



VENUS B2B 2026: Last Lounges, Full Programme



The VENUS Berlin B2B area returns to Hall 21B from 22 to 25 October – and preparations are in full swing. Companies looking to secure a fixed base right in the middle of the business action for all four days can still get one of the remaining spaces and B2B lounges. Anyone planning ahead should move quickly: demand for the lounge areas is traditionally high, and online B2B registration closes on 9 October at 7 p.m.

At the same time, the programme for the Fansite Meet-up is taking shape – the key industry gathering for everyone working in the digital adult business.

More informations about the full programme, all ticket information and the lounge options are available online:



Interview Bikergirl

Some creators deliver content Bikergirl delivers personality

We are particularly pleased to honor Bikergirl as CASZIN Creator of the Month in September 2026. A title she has more than earned. What sets her apart is the credible connection of two worlds: motorcycling, freedom and adventure on the one hand, and self-determined eroticism on the other.

In the interview she talks about her path from bank clerk to camgirl and creator, how everything got rolling, about the support from her husband, the special friendship with Ronya Rabe and the productions that result from it. She speaks about her platforms (above all Livestrip), about consistency as a success factor and about the next steps.

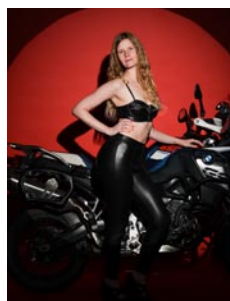
You can find the complete interview online:



“It all just came about naturally and sooner or later it was probably bound to happen. I’ve always been a very open person who likes to try new things, but for a long time I didn’t really have the opportunity to develop this side of myself.” “The name Bikergirl is definitely a statement for me and not chosen by chance. Motorcycles are part of my personality and of my idea of freedom.

And yes, this passion also flows into my erotic work. For me the two simply belong together: riding a motorcycle stands

for freedom, adventure, self-determination and a bit of rebellion – and these are exactly the sides of myself that I also want to show there.”



“My favorite site is definitely Livestrip. I’ve also been given my own model page there and in the future my streams will only be available there. During the day I mostly stream outdoors and often with my motorcycle as well. Of course my videos are always available first on Livestrip and a little later I upload them to fan sites.”

“On my social media channels the motorcycle theme is completely in the foreground. You can find me on Instagram, TikTok, X and YouTube. Authenticity is the most important thing for me.”

To her model page:



Interview Becky California

Becky California Creator of the Month August

She comes from the picturesque region of Bavaria and is now an exclusive LiveStrip camgirl. She speaks openly about her career path, how she found her way into the adult industry, the rejection and double standards she has experienced, and how her private circle reacted to it. Particularly interesting are also the insights she provides into her successful work. From her first video shoots, her activities on social media, or the role she takes on for her users in front of the webcam. Events such as VENUS or Exquisit also hold special significance for Becky. Especially interesting are also the pieces of advice she gives to newcomers who are thinking about entering the adult industry themselves.

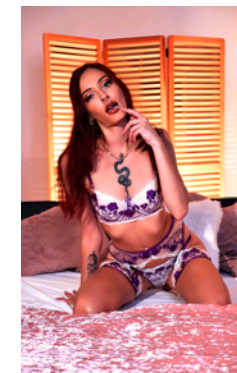
As always, you can read the full-length interview online at:



“I shot my first film in 2020. And then of course I felt a bit unsure. I thought it was cool and it was fun, but I always still had the security of a full-time job. So I just couldn’t bring myself to let go of it for ages. That went on for about four years. In 2025 I finally said, now I’m taking control and going into the adult industry full-time.”

“I’m on Instagram and on X / Twitter. I like using them for advertising and for presenting myself, and I also just talk about my everyday life. On Instagram it’s one hundred percent soft, on Twitter a bit harder. But even there I don’t post hardcore.”

“You always have to be a bit careful about who you enter into partnerships with. ‘No means no’ applies one hundred



percent here as well. Under no circumstances should you let yourself be pressured. I’ve already turned down shoots before.”

“With the exclusivity (at Livestrip) things then actually moved incredibly fast. They had explained everything about how I could work with Micaela (Schäfer) and do a shoot. Then came my first TV shoot with Micaela and the show.”

“The very first question is always to take another look inside yourself and think about how much you really want it. If you’re not completely sure, you could maybe start with a live show. And otherwise, as an important tip if you do decide to enter the industry: Don’t lose face.”

To Becky’s model page:



TES

The TES turns 18 and Seville 2027 will be the biggest ever

Whilst the event in Prague is limited to 1,700 visitors (and is now completely sold out), the next event in Seville promises to eclipse all previous editions of the event. The venue could easily accommodate up to 5,000 visitors and thus promises to be an industry event in a class of its own.



Seville also offers enormous opportunities for exhibitors and sponsors – yet a great many packages have already been sold. Anyone wishing to showcase their business to the trade audience there should therefore not hesitate.

The TES took place in Seville last year, and everyone was able to benefit from the venue's facilities. Now, from 8 to 11 March 2027, we can look forward to more than just a repeat of that success. No one should therefore miss this must-attend event for the industry.

In fact, TES can now look back on an impressive track record. It all began in 2009 with just under 300 attendees as 'The Barcelona Summit'. Initially, the main target group consisted of operators of adult websites and affiliates (webmasters). Operators of online dating websites then

joined the mix, and gradually more and more verticals have decided to take part. It has become a mix of almost all the 'high-risk verticals' that exist on the internet. The rest is history: today, the TES reflects the completely transformed market, with all its new topics and technologies, like hardly any other event.

Organizer Andreas Bischoff provides even more detailed information on the exact background, key themes, content and traditions in his interview at page 4.



See you again in Seville!

The following future dates have already been confirmed:

- 25–28 September 2026, Diplomat Hotel, Prague, Czech Republic
 - 8–11 March 2027, Barceló Renacimiento Sevilla Hotel, Seville, Spain (Largest TES ever)
 - 10–13 September 2027, Diplomat Hotel, Prague, Czech Republic
 - 1.-30. March 2028, Hard Rock Hotel, Marbella, Spain
 - 8–11 September 2028, Diplomat Hotel, Prague, Czech Republic
- tesaffiliateconferences.com

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